



PROGRAM

09.00 Check in and light breakfast

- Welcome and grand opening
- **Keynote speaker 1**
Charles Jennings "70-20-10"
- Presentation of CPH Change finalist 1
- Break and move to next session
- **The three track sessions 1**

12.05 Lunch

- **Keynote speaker 2**
Tim Hughes "How personal branding can help you, your employees and help your company sell more"
- Presentation of CPH Change finalist 2
- Break and move to next session
- **The three track sessions 2**
- Break and move to next session
- Presentation of CPH Change finalist 3
- **Keynote speaker 3**
Terence Mauri "The Leader's Mindset: How To Lead In The Age of Disruption"
- Q&A session with Charles Jennings, Tim Hughes and Terence Mauri
- Winner of CPH Change Award 2017 presented by the jury

18.00 Finale

CPH CHANGE 2017

CONFERENCE & AWARD

KEYNOTE 1 Charles Jennings

"70-20-10"

What the 70:20:10 model involves and how it can be used. We help exploit the potential of 70:20:10 as a robust approach that strengthens and aligns learning and development (L&D) with organisational performance needs. We are working to create L&D strategies and solutions with performance and (organisational) learning power.

We see 70:20:10 as a movement rather than a solution. It is a movement whose aim is to deploy more effective and efficient approaches for building high performance faster than the speed of business.

KEYNOTE 2 Tim Hughes

"A social selling change - How personal branding can help you, your employees and help your company sell more, and influence the changemakers"

In this presentation Tim will argue for the importance in having a strong personal brand and what kind of changes is needed to find those value operating principles that sets you apart from the crowd. This includes finding the right channels and be an influencer at the right places at the right time. Tim will unfold what he considers to be the single most important consideration when building a personal brand.

Tim's bestseller book Social Selling: Techniques to influence Buyers and Changemakers provides readers with vital and decisive millennial social selling techniques. He is increasingly recognised for his influence on social selling techniques now and for the future.

KEYNOTE 3 Terence Mauri

"The Leader's Mindset: How to lead in the age of disruption"

Are you ready to survive and thrive in an age of AI, automation and algorithms? Terence Mauri tackles the disruption that all businesses are facing and looks at smart ways to stay one step ahead. His role as an Inc. Magazine Columnist, author and mentor at London Business School (ESS) and Oxford Entrepreneurs ensures you get new thinking, cutting edge research and practical shortcuts to shake up the status quo no matter what your role or job title.

Terence's new book The Leader's Mindset: How To Win In The Age of Disruption is a global bestseller and has been described by MIT as 'a fine read for anyone looking to take their leadership skills to the next level' and 'insightful leadership wisdom' by Doug Conant, Chairman Kellogg Executive Leadership Institute USA.

The organisers of CPH Change

"Let's celebrate the changes that move us"



